

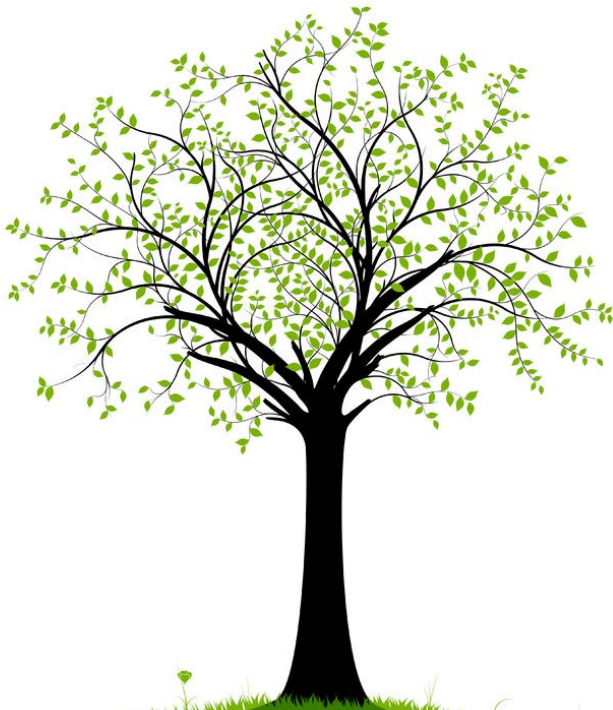
Purpose-Driven Goals

The DREAM THINK DO Podcast with Mitch Matthews

Episode: MitchMatthews.com/107

Agenda: Purpose. Goal. Roots. Branches. Fuel. BRASS TACKS.

Higher Purpose:



My Professional Higher Purpose:

My purpose is to help people to live an exceedingly abundant life through stories, strategies and experiences.

YOUR Higher Purpose:

What might be some elements to your “higher purpose” in life?

(What are some of your favorite quotes, favorite activities, things you love to do and/or things you’re really good at?)

Higher Goal(s):



My Professional Higher Goal:

I want to help to launch 1 million dreams in my lifetime.

YOUR Higher Goal(s):

What might be some higher goals that come out of that higher purpose?

(What are some of the bigger accomplishments, life-long pursuits and/or things you want to achieve or experience?)

ROOTS for the Higher Goal(s): **[Core beliefs / Core messaging]**

Roots for My Higher Goal:

Faith, Determination, Entrepreneurial Outlook, Innovation,
Anti-cynicism & a Longing to see people work together

YOUR Roots(s):

What are some of your core beliefs / core messages?

(What is important to you? What do you want to see more of in the world? How do you want to be treated? How do you want to treat others? What do you want to teach the world?)

BRANCHES for the Higher Goal(s): **[How do you do what you do?]**

Branches for My Higher Goal:

BIGDreamGathering.com : Experiences that help people to dream, plan, be inspired to take action and connect.

DREAM THINK DO PODCAST: Teaching to help people to dream, plan, be inspired to take action and connect.

MitchMatthews.com : Training to help people to dream, plan, be inspired to take action and connect.



YOUR Branches(s):

What are some of the branches that will help you to achieve your higher goals?

(Your job? Your hobbies? Your service projects? Your relationships? Your travel?)

FUEL for the Higher Goal(s): [How do you do what you do?]

Fuel for My Higher Goal:

RELATIONSHIPS WITH CLIENTS: Continuing to cultivate & nurture great relationships with current and future clients.

ENGAGEMENT WITH AUDIENCE: Continuing to cultivate and nurture engagement with current and growing audience.

SPEAKING & TEACHING: Continuing to cultivate my craft as a speaker in order to make a bigger and longer-lasting impact.



YOUR Fuel(s):

What are some activities that can fuel your higher goals?

(Your job? A side-hustle? Selling opportunities? Projects on sites like [fiverr.com](https://www.fiverr.com))

BRASS TACKS(s): **[WHAT are you going to DO?]**

My BRASS TACKS:

BIG DREAM GATHERING: 20 BDG's in 2017

BOOK: New book on dreams and goal achievement

Launching our BIG Dream Boost Scholarship Program:

Help boost 4 dreams in 2017

YOUR BRASS TACKS(s):

What are some specific goals you want to set in light of your higher purpose?

(Goals with your job, relationship, finances, hobbies, health, travel... or just for fun)

Mitch Matthews is a leading authority on building successful, sustainable and highly profitable coaching practices. He's wildly blessed to have worked with coaches from around the world helping them to make more impact and income.

You can find out more about Mitch at MitchMatthews.com.

Check out his "DREAM. THINK. DO." podcast at: MitchMatthews.com/iTunes.

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