

Dream Job Revolution Manifesto

Revolutions tend to be started by a group of “outliers.” The rest of the world might think of them as weird or even crazy, but those revolutionaries believe in something that sets them apart.

Many revolutions have changed the world for the better.

We believe this revolution will be one of those.

See... it seems that most of the world has given up on the idea finding or creating “dream jobs.” Bad news headlines, dire predictions and cynicism have begun to rule the day. As a result, most people are not going after the work they were put on the planet to do. That’s a crisis.

Now, we’re not talking “rainbows, butterflies and little ponies” concepts here. When we say, “Dream Jobs,” we mean doing work you love or doing work that enables you to do something you love. That kind of work is real. It’s not always easy to find it or create it, but it’s out there. Dream jobs exist for those who believe and seek them out.

That’s where this revolution comes in.

There is a small group of people who are living by the following credo, and as a result, they have either found or created dream jobs. We invite you to join the revolution and do the same.

D.R.E².A.M.S.

D - Decide

*Decide it’s possible. Decide on what you want. Decide to pursue it.
Some might call you crazy but it’s the crazies who change the world. Right?*

Commit. It’s the first step. It will make all the difference.

R - Roles

Think “roles” not “titles.”

Most people in dream jobs didn’t know those jobs existed when they were first starting out. Instead of focusing on “butcher, baker or candlestick maker” type titles, think more about the kind of work you want/love to do and pursue it... whether you know a “title” exists or not.

E² - Experiment

Give yourself the permission to experiment. Most people in dream jobs found them by experimenting.

So... try a side project. Take a class. Ask someone interesting to coffee.

Find ways to get close to the action you’re interested in. Experiments produce results!

“What you do on the side will determine your next job or promotion.” – Shane Mac



E² - Excellence

*Always do your best to bring excellence in all you do. Don't half-ass it.
Dig in and bring your best work whether you're in your dream job yet or not.
"You'll never regret excellence." – Mitch Matthews*

A - Attitude

*Stay grateful and hungry. Gratitude will fuel you and help you to stay focused and kind.
Hunger will keep you experimenting and learning.
Gratitude and hunger will also help you to navigate what we call the "20% suck factor." Even dream jobs have some facet that you won't love. Anyone telling you otherwise is trying to sell you something!
Get ready. Choose your attitude. Stay the course.*

M - Milestones

*Goal setting is important but planning too early can kill dreams.
Think in terms of "milestones" and what you're want to learn, experience and do along the way.
Hit the milestones. Keep moving forward. Don't forget to enjoy the journey!*

S - Seasons

*Some people think there's only one dream job out there for them. That's horse scat.
Your concept of a dream job will evolve depending on which season of life you're in.
Find or create the dream job that's right for this season.
As you do... you'll start to uncover what your next dream job will be too.*

Notes

Join the Revolution and stay connected with other revolutionaries!

