



Masterminds,

Juntos and the fine art
of not going it alone!

with Mitch Matthews

What is a Mastermind?:

**“The Mastermind Principle:
Two or more people
actively engaged in the
pursuit of a definite purpose
with a positive mental
attitude, constitute an
unbeatable force.”
- Napoleon Hill**

The 5 “C’s” of a successful Mastermind:

- C _____
- C _____
- C _____
- C _____
- C _____

Clarification:

INITIALLY and ON-GOING:

What do you want from the Mastermind experience?

Examples:

Safe place to consider new ideas and opportunities?

Support and encouragement?

Accountability?

Annual and quarterly goal setting?

When do we want to do a gut check?

Consistency:

Consistent people

Consistent connection

Consistent approach

Example of consistent approach:

Meet once a month

Eat together for 30 minutes to relax and talk

Each person gets 30 minutes for an update

Done in 2 hours

**“Deliberately seek the company of people who influence you to think and act on building the life you desire.”
- Napoleon Hill**

KEY: Give yourself permission to experiment first to see what works for you.

Communication:

Honor each other
Establish it as a safe environment
Agree to disagree but also agree to call each other out
Consistent approach

Examples of core questions:

What's gone well?
What needs to be tweaked?
(What needs to be eliminated?)
What do you want to be able to celebrate next time?
What do you want us to ask you about next time?

Celebration:

Help them to see what's working!
Give yourself permission to celebrate the small and the BIG things!
Be your counterparts' biggest fans!

Commitment:

Don't enter into this commitment lightly. (Commit to 3 months first.)

Commit to:

Be fully present (on time and focused)

Be open and transparent

Be supportive and honest

Be an advocate

The WHO, the WHEN and the HOW:

Mitch Matthews is a international keynote speaker, success coach and best-selling author. He works with organizations like NASA, Disney, Principal Financial Group and Booking.com. He helps them to innovate, engage and deliver at new levels. He's also an expert on work-place mentoring.

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